

PUBLIC NOTICE FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF  
**Genesis Finance Company Limited**

(CIN: L65910DL1990PLC040705)

Registered Office: 4 MMTC/STC Market, Geetanjali, New Delhi, India, 110017, Tel: +91 11 – 4218 1244

Website: [www.genesisfinance.net](http://www.genesisfinance.net), Email: [genesis599@gmail.com](mailto:genesis599@gmail.com)

Contact Person: Mr. Gopal Bisht, Whole-time Director and Chief Financial Officer

This Public Notice is being issued by Sundae Capital Advisors Private Limited ("Manager" or "Manager to the Offer") for and on behalf of Naresh Garg, (referred to as the "Acquirer") Promoter of Genesis Finance Company Limited, (the "Company") to the Public Shareholders as defined under Regulation 21(t) of the Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2021, as amended, ("SEBI Delisting Regulations") (as defined below) ("Public Shareholders") of the Company in respect of the proposed acquisition of the fully paid up equity shares of the Company with a face value Rs. 10 each ("Equity Shares") that are held by the Public Shareholders and consequent voluntary delisting of the equity shares of the Company from Metropolitan Stock Exchange of India Limited ("MSEI"), referred to as the "Stock Exchange" ("Delisting Offer")

This Public Notice is to be read together with:

- Initial Public Announcement made by the Manager to the Offer on behalf of the Acquirer to the Stock Exchange dated September 16, 2023 (the "IPA");
- the Detailed Public Announcement in connection with the Delisting Offer, published on May 23, 2024 in (i) Business Standard (English - all editions); ii) Business Standard (Hindi - all editions); and iii) Mumbai Lakshadeep (Marathi - Mumbai Edition) (the "DPA"); and
- the Letter of Offer dated May 27, 2024 in connection with the Delisting Offer ("Letter of Offer");

The Acquirer has completed the dispatch of Letter of Offer along with Bid cum Acceptance Form / Bid Form through e-mail / speed post / registered post to all the shareholders of the Company on May 27, 2024 who were holding Equity Shares as on the Specified Date (i.e. May 17, 2024). In the event of accidental omission to dispatch the Letter of Offer or non-receipt of the Letter of Offer by any Public Shareholder or any Public Shareholder who has bought the Equity Shares after Specified Date, they may obtain a copy of Letter of Offer by writing to the Registrar to the Delisting Offer, Skyline Financial Services Private Limited, at their address 'D-153A, Okhla Industrial Area, Phase-I, New Delhi, 110 020, India' clearly marking the envelope "Genesis Finance Company Limited - Delisting Offer".

The shareholder can participate / tender their Equity Shares of the Company ("Equity Shares") under the Delisting Offer through the reverse book-building process in accordance with the SEBI Delisting Regulations. Please note the following in respect of the Delisting Offer:

DELISTING OFFER			
Bid Opening Date	June 03, 2024	Monday	Bids can be placed only during normal trading hours of the secondary market
Last Date for Upward Revision or Withdrawal of Bid	June 06, 2024	Thursday	
Bid Closing Date	June 07, 2024	Friday	
Floor Price Per Share	Rs. 25.40/- (Rupees Twenty-Five and Paise Forty only) per Equity Share		

The Public Shareholders may also obtain copies of Letter of Offer from the website of the MSEI at [www.msei.in](http://www.msei.in) or from the website of the Registrar to the Offer, at [www.skylinerla.com](http://www.skylinerla.com) and the website of the Company at [www.genesisfinance.net](http://www.genesisfinance.net) respectively.

Further, National Stock Exchange of India Limited's ("NSE") Acquisition Window will be used to facilitate the placing of sell orders by shareholders who wish to tender Equity Shares in the Offer, therefore, Public Shareholders may also obtain copies of Letter of Offer from the website of [www.nseindia.com](http://www.nseindia.com)

**FOR EQUITY SHARES HELD IN PHYSICAL FORM:** Before submitting the Bid Form to the Seller Member(s), you must execute valid share transfer deed(s) in respect of the Equity Shares intended to be tendered under the Delisting Offer and attach there to all the relevant original physical share certificate(s). The share transfer deed(s) shall be signed by the Public Shareholder (or in case of joint holdings by all the joint holders in the same order) in accordance with the specimen signature(s) recorded with the Company and shall also be duly witnessed. A copy of any signature proof may be attached to avoid any inconvenience. In case, the sole/any joint holder has died, but the share certificate(s) are still in the name of the deceased person(s), please enclose the requisite documents, i.e., copies of death certificate/Will/Probate/Succession Certificate and other relevant papers, as applicable.

Please refer Para 15 of DPA and Para 11 of LOF for Detailed Procedure and Methodology of Bidding through Stock Exchange.

Every person who desires to avail of the Delisting Offer may do so pursuant to independent inquiry, investigation and analysis and shall not have any claim against the Acquirer, the Manager to the Offer or the Promoter, or the Company or the Registrar to the Offer or the Buyer Broker whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such Offer and tender of equity shares through reverse book building through Acquisition Window Facility or OTB or otherwise whether by reason of anything stated or omitted to be stated herein or any other reason whatsoever.

This Public Notice is issued only for the purpose of informing the shareholders who have not received the Letter of Offer, due to failure delivery or postal delay, if any, or otherwise.

ISSUED FOR AND ON BEHALF OF THE ACQUIRER BY THE MANAGER TO THE OFFER

**SUNDAE**

Sundae Capital Advisors Private Limited

SEBI Regn. No.: INM000012494

404, 4th Floor, Vaibhav Chambers Bandra Kurla Complex Bandra (East),

Mumbai - 400 051, Maharashtra, India, Tel.: +91 96 6785 9191

E-mail: [genesis.delisting@sundaecapital.com](mailto:genesis.delisting@sundaecapital.com)

Investor Grievance e-mail id: [grievances.mb@sundaecapital.com](mailto:grievances.mb@sundaecapital.com)

Website: [www.sundaecapital.com](http://www.sundaecapital.com)

Contact Person: Anchal Lohia / Rajiv Sharma

For and on behalf of Acquirer to the Offer

Sd/-  
Naresh Garg  
(Acquirer)

Place: New Delhi  
Date: May 30, 2024